

100

Year Legacy

Our journey towards establishing the Abdulkadir Al Muhaidib Social Foundation has been a transformative one, shaped by various stages and experiences. This Foundation is a manifestation of our family's commitment to addressing pressing societal needs, all while aligning with the evolving landscape of social work in the Kingdom. Through the creation of innovative and enduring projects, we strive to make a meaningful impact and contribute to the betterment of our community.









1923

Sheikh Ibrahim bin Ali Al Muhaidib's Will

Support and care for families in need

1940

Late Sheikh Abdulkadir's Life

Charitable work is the cornerstone of business

1996

Supporting Corporate Social Responsibility

2014

Abdulkadir Al Muhaidib Social Foundation

 Organizing charitable work and supporting early childhood programs 2018

Endowment of Abdulkadir
Al Muhaidib

 Keenness to pass down the spirit of giving through generations

# Abdulkadir Al Muhaidib Social Foundation Serving our community

As descendants of the Al Muhaidib family, we carry forward values ingrained by our forebears and transmitted across generations. With a legacy of over a century of philanthropic initiatives shaping our path, we are driven by a profound sense of duty and a shared aspiration to drive positive change. Our focus remains on serving our nation, fostering citizen development, and leaving an enduring impact that benefits our beloved Kingdom.





### Abdulkadir Al Muhaidib

### The Founder



"A story of a man who instilled the values of hard work and responsibility in his offspring, advising them to start work early in the morning, always saying, 'Provision is distributed before dawn.'"

Abdulkadir Al Muhaidib was an entrepreneur who taught us that a businessman's mindset could also be a philanthropic mindset, and that the institution which works with merchandise and numbers will only be blessed when it does good to society and human beings. The sense of humanity was evident in all of Abdulkadir Al Muhaidib's behaviors, and charitable work accompanied him in every step of his successful journey since he opened a humble shop in the 1940s until his work turned into a powerful investment force both regionally and internationally.



عبدالقادر المهيدب لخدمة المجتمع

Abdulkadir Al Muhaidib Social Foundation

# Chairman's Message Essam Abdulkadir Al Muhaidib

Abdulkadir Al Muhaidib Social Foundation is an extension of our family's passion for nurturing generations with Islamic values and national principles. We firmly believe that any structure must be established on a stable and unwavering foundation. Therefore, we have placed special attention on creating a secure and inspiring environment for all children, recognizing them as the backbone of our country and essential contributors to its advancement.

Abdulkadir Al Muhaidib Social Foundation embodies our collective efforts and aspirations as a family to serve the communities that have supported our success. By initiating distinguished projects addressing pressing societal needs, supporting early childhood development, and promoting positive social values, we are dedicated to fostering sustainable growth for individuals and society. We collaborate with like-minded organizations sharing our principles, in harmony with the vision of our beloved Kingdom, aimed at cultivating a vibrant society grounded in enduring values and a strong foundation. This serves as our fundamental benchmark and ultimate objective.

Despite our recent establishment, our foundation is fortified by a longstanding legacy of charitable and community initiatives, which we are honoured to perpetuate and enhance as we continue the tradition of philanthropy through the ages.



### Vision

A safe, healthy and supportive environment for all children.

### Mission

A non-profit organization that supports early childhood development by facilitating access to services for children and enhancing the capabilities of those working with them, in accordance with the highest levels of quality and scientific principles.

### Quality

As a non-profit organization, we are dedicated to establishing standards of excellence and initiating projects that foster development and bridge generational divides. Our approach is grounded in the highest benchmarks of administrative leadership, strategic planning, and human resources management. We prioritize the needs of our beneficiaries to ensure optimal outcomes and create a significant societal impact.

## Values

### Proactivity

Whatever the goal may be, we spare no effort to achieve it.

### Integrity

We integrate with you and understand your goals to achieve our shared impact.

### Excellence

Whenever there is a need to change, we find innovative solutions to achieve it.

# Continuity As charitable work is our legacy, we preserve it and invest in its sustainability. Commitment We commit to ethical practices in every step and stage.

## Our Identity



Symbol of Crescents

Represents the Islamic values that define and illuminate all our relations.



Intersection of Crescents

A bird that represents childhood dreams, which sees no boundaries in the sky.



The North Star

A guide to everyone who respects their differences and shows them the way.



عبدالقادر المهيدب لخدمة المجتمع

Abdulkadir Al Muhaidib Social Foundation

Enhancing Access to Services

Empowering Service Providers and Educators

Building a Scientific Framework for Early Childhood

4

Instilling Islamic Values and Societal Solidarity

**Enhancing Access** to Services

### 1 Al Muhaidib Down Syndrome Center (Hiba)

The first government-integrated center to provide educational and rehabilitation programs for children with Down Syndrome.

#### **Main Departments**

Early Intervention Department | Boys School | Girls School

### **Rehabilitation Services**

Sensory Therapy | Physiotherapy | Functional Therapy | Playing area suitable for children with Down | Syndrome

224 Students	1500 m <sup>2</sup>
Capacity	Total Surface Area
6200 m <sup>2</sup>	8800 m <sup>2</sup>
Built-up Area	Outdoor Playgrounds



### Playing Together

## Playing is no longer exclusive to some children.

A series of parks designed to promote the integration of children with disabilities with their peers through play, fun, and discovery, which helps support their physical, social, and cognitive development. This initiative is the first of its kind in the Kingdom.

- \* Al Muhaidib Park Khobar
- → Al Moosa Park Al Ahsa
- \* Al Khereiji Square Dammam
- ◆ Al Hamra Park Jeddah
- Al Muhaidib and Al Ojaimi Park Hail (under construction)

### 3 Faseeh

An initiative that aims at detecting language disorders in more than 10,000 children aged 8 to 38 months in five regions, in addition to providing programs for raising awareness and early intervention.

3	60	700
Versions	Training Hours	Teachers/Caregivers
33	11537	
Language and Speech Specialists	Children Participated in the Initiative	





2

Empowering Service Providers and Educators

## Post Graduate Diploma in Child Mental Health

Introducing the first postgraduate diploma in child mental health in the Kingdom in cooperation with Alfaisal University, Massachusetts General Hospital, and Sulaiman Olayan Foundation under the supervision of Dr. Lamis Al Saleem.

### 2 Creating specialized training packages

The Ministry of Education approved the training packages created in collaboration with the Voice of Down Syndrome Society (SAUT) based on international educational principles. The aim is to develop the capabilities of children with mental disabilities and train the educational and rehabilitation team.

## 3 Natural Language Development in Early Childhood Program

In collaboration with the Ministry of Human Resources and Social Development, a training program has been developed for caregivers and supervisors in nurseries. The aim is to recognize the natural development of language and communication in early childhood and describe the risk indicators of communication disorders. The training program is obligatory and available on Doroob platform.

## The first 1000 days of motherhood are the most important



An awareness campaign has been launched to raise societal awareness of the importance of the first 1000 days of a child's life. The campaign is being conducted on social media in partnership with Al Mawaddah Society for Family Development.

3

Building a Scientific Framework for Early Childhood

## Developing the first Early Childhood Environment Standard: SASO-3055

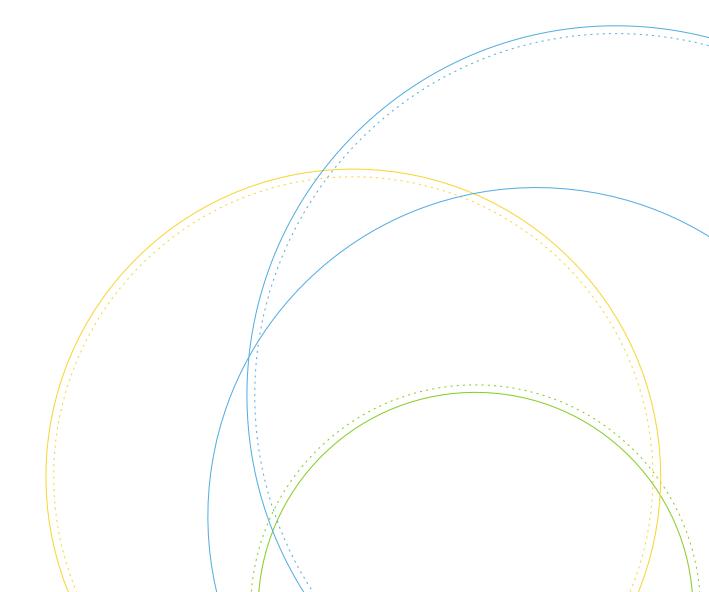
In collaboration with the Saudi Standards, Metrology, and Quality Organization (SASO), an Early Childhood Environment Standard has been developed. The Standard is applicable to centers that offer learning and/or care for newborns to 8-year-old children.

# Conducting surveys to understand language disorders and promote the importance of early intervention

In partnership with international and local universities, and in collaboration with the best experts, surveys have been conducted to provide regular information about the prevalence of language disorders among children in Saudi Arabia and its impact on them. The results of those surveys will be utilized to influence legislation and practices related to early detection.

## Conducting the first research study on the genomics of Down Syndrome

In collaboration with the King Salman Center for Disability Research, we conducted three research studies on the genomics of Down syndrome to enrich knowledge in the fields of prevention and comprehensive care. This effort helps address disability issues and achieve national goals.



4

Instilling Islamic Values and Societal Solidarity

1

### **World Umrah Program**

From all over the world to the world's "Qibla"

An annual program that aims to host Umrah performers from all over the world to help them understand the principles of true Islam and showcase the Kingdom's efforts in serving the Two Holy Mosques, through a rich program of visits to Makkah and Medina in coordination with the Ministry of Hajj and Umrah.

- + Since 2010
- More than 1200 Beneficiaries
- More than 50 countries worldwide

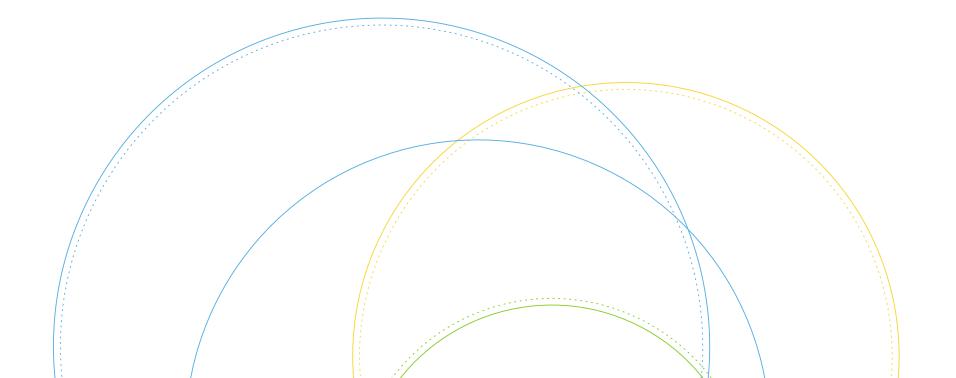


## Developmental Housing For a good life and stable environment

Believing that the psychological stability of the family lies in providing safe and stable housing, since 2010, we have been seeking to provide housing units for the neediest families. We have also cooperated with the Developmental Housing Foundation (Sakan) to increase the impact of the initiative by expanding the scope of beneficiaries across the Kingdom.

## 3 Employee Support Fund Solidarity is our primary value.

In line with our belief in social values and our culture of building solidarity and synergy between the Foundation and its employees, a dedicated support fund has been established for the employees of Al Muhaidib Group and its subsidiaries for health, education, and humanitarian needs.







### Quality Management Systems Certificate (Annually)

Due to our commitment to international standards of administrative quality in all operations and services, the Foundation received the ISO 9001 certificate from the German TUV NORD.



#### Saudi Volunteering Award (2018)

As one of the families that work on enabling and appreciating volunteering efforts, the Al Muhaidib family was awarded the Saudi Volunteering Award in 2018.



#### **Best Workplaces Award (2019)**

In recognition of our commitment to supporting the efforts of our employees by providing them with the best work environment, we received this award in 2019, ranking among the top 20 work environments in KSA.



#### King Abdulaziz Quality Award (2020)

As we conform to the best principles of administrative leadership, strategic planning, human resources, suppliers, and partners, and operations management, we received the King Abdulaziz Quality Award, one of the most esteemed institutional excellence awards.



#### **Trusted Charity Mark (2022)**

In 2022, we were awarded the Trusted Charity Mark certification, a recognized quality standard for charitable organizations, in recognition of the Foundation adhering to all requirements and standards.

## INVESTORS IN PEOPLE' We invest in people Gold

#### **Investors in people**

In recognition of our reliance on specific standards in managing people and providing them with various forms of support, we received Investors in People accreditation. Investors in People is a prominent British non-profit organization that assesses practices within work environments based on leading indicators.



#### **Human First Award (2024)**

Al Muhaidib Social Foundation won first place in the "Human First Award" for the Al Muhaidib Down Syndrome Center (Hiba). The main purpose of this award is to highlight and appreciate efforts, as well as to spread and strengthen the culture of humanitarian work among the social sector and citizens.



#### King Khalid Award (2023)

Al Muhaidib Social Foundation won this award in the category of "Pioneers of Investment and Financial Management."

### Public-sector partners













### **Our Partners**

Private-sector partners













### Nonprofit-sector partners

















